



CPI DISTRIBUTOR CONNECTION

Creative Paradise, Inc. Distributor Newsletter – Casting Molds – Glass Molds- HandBuilding and More. Together we succeed.



NOVEMBER 6, 2009

Beginning November 9th through the end of 2009, we are offering a reduced freight free minimum! We will pay the freight on orders of **\$500.00 after discount** or more inside the mainland U.S.A. This freight free minimum can be met with any combination of casting molds, glass molds or handbuilding tools. Due to increased costs in, we can no longer process UPS orders smaller than \$30.00 retail. Our last day of business in 2009 will be Dec. 18th. We will reopen for business January 4, 2010.

Enclosed you should find a copy of the newest casting mold flyer from CPI. The flyer features a release of molds that have proven to be the best selling Christmas molds in our recent history. We continue to offer you painted samples with the purchase of 6 molds of any one of the designs on this flyer. You may have noticed that we have printed the last two flyers with many painting instructions on the back of the flyer. It is our hope that this additional expense will increase the rate at which we can print flyers as well as promote the Kimple Color line. Additional copies of this flyer will be sent to you in another package.

4051	Wisemen Angel 13" t. scene design in mold	\$64
4060	Snowflake for Stake 7" dia. Pours from bottom works with 3771 stem	\$29
4063	Mistletoad 9.5" t.	\$49
4064	Holy Family Angel 13.5" t. scene design in mold	\$64
4065	Shepherd Angel 12.5" t. scene design in mold	\$64
4066	Forest Santa 10" t. scene design in mold	\$45
4067	Hoppy Holidays 12" x 9" no add-ons	\$69

A spring release is currently being sculpted and will feature new angels, a larger ball waterer, a cross waterer, stake flowers, mushrooms and more.

The glass mold line by Creative Paradise, Inc. continues to grow and sales have been brisk. New glass molds:

			
GM 60 4" dia. Sm Slump \$14	GM 61 4" dia. Sm Drape \$14	GM 62 6" Drop Ring \$16 GM 63 8" Drop Ring \$19	GM 64 Round Coaster Mold 6.5" dia. \$20
In development		In development	
GM 65 Double Wine Slump \$50	GM 66 10" Bowl Slump \$45	GM 67 Arch Neck Wine Slump \$32	

We are proud to announce that Creative Paradise, Inc. produces many of the glass industries best selling glass molds!

We plan to increase promotional efforts for the *Handbuilding Made Easy* line of tools for potters and ceramists. We will be attending the NAEA in Baltimore as well as NCECA in Philadelphia the beginning of 2010. We will be adding sprig molds, stamps, textures and some surprises in the coming months. The sprig molds sell well across market groups. Many people are using them to slip cast add-ons for bisque in the contemporary market. To encourage you to stock the line, we are offering a special **60% discount** on the *Handbuilding Made Easy* line of humps, slumps, stamps, sprig molds and textures. This special will run from Nov. 9th 2009 through to Dec. 18th, 2009. This special discount also applies to the great new items below:



HS11 Shallow Bowl Hump/Slump 11.5" dia. \$45



SG 42 Male/Female Faces 4" – 5" t. \$17



SG 43 Snowman Parts \$25



SG44 Tribal Tatoo 3" – 5" l. \$17



SG 45 Peace Symbols 2" – 4" l. \$17



SG 46 Fossils 2" – 6" l. \$17

Creative Paradise, Inc. is proud to announce a new service to our customers and distributors

Webcastic Seminars-Interactive Product Seminars over the internet

At this time we plan to produce one webcast approximately every 4 weeks. Each seminar will feature one of the Creative Paradise product lines. On the reverse of this notice you should find a digital flyer with information regarding **the first webcasts scheduled for 11AM and 7:30 PM Thursday, November 19, 2009.**

The webcast sessions will run from 45 minutes to an hour. The fee for viewing the sessions will be \$15. **Distributors are given one free spot** in the room. If you are interested in taking advantage of the free seat in the webcast you need to contact us to register at least 4 or 5 days prior to the dates. The public can register for the webinars by going to our online shopping cart or by paying a distributor. The distributor forwards the registration information to us just as they would a drop ship. A name and an email address are required for registration. Registrants will receive a notice of registration on the day that they register. On the day of the webcast, each registrant will receive an email with a link to follow to get into the webinar room. Once in the room registrants will be prompted to type in a name matching the registration list for permission to enter. Upon entering, they will see a welcome screen until the time the presenter is to begin. The CPI Webcastic Seminar program has been designed to help our distributor network to sell product. In the webcast window, a distributor list will be available to the viewers. We plan to place a special focus on distributors that are demonstrating promotional efforts for the program. In addition to the free advertisement that distributors will receive, we are offering distributors discounts and notification for the products featured in the webcast. For future webcasts, we plan to provide the information 4 weeks prior to the webcast date. **Web-Cast Kits** contain the material to create one each of the projects featured in the webcast. For example, in the case of this first web-cast, the **Web-Cast Kit** will have all of the fusible glass, frit, rod pieces, dichroic glass, high temp wire, thin fire paper and fiber paper to make a lovely glass poinsettia, fun snowman ornament and glamorous tear drop ornament. This **Web-Cast Kit #1** will retail for \$25.00. Distributors are given a 40% discount off of the **Web-Cast kits.**

iStudio-Paks containing the materials to make 6 of any one of the projects featured in the webcast will also be marketed. The cost on these kits varies by project.

The item numbers, prices and respective discounts to you can be found in the table below. As with all of our programs, we count on our distributor network to become engaged in order for us to be successful. If you have questions or you want to become a promoting distributor, please contact us.

Product Code	Description	Retail	Distrib. Discount
Webcast 1 (AM)	Register to take part in webcast offered at 11 AM Central time, Thurs. Nov. 19 th	\$15	(no discount one Free seat)
Webcast 1 (PM)	Register to take part in webcast offered at 7:30 PM Central time Thurs. Nov. 19 th .	\$15	(no discount one Free seat)
Web-Kit 1	All of the glass, thin fire, high temp wire, fiber paper And patterns to create one poinsettia, one snowman Ornament, one teardrop ornament	\$25	40%
iStudio Kit 1	All of the glass, patterns, thin fire to create 6 Fused glass poinsettias	\$60.00	50%
iStudio Kit 2	6 pre-cut clear irid fusible glass circles, white frit other glass, thin fire paper, high temp nichrome wire and patterns to make six snowglobe effect snowman ornaments	\$30	50%
Studio Kit 3	All of the fusible glass, dichroic fire sticks, fiber paper, thin fire paper, high temp wire and pattern to make six tear drop ornaments	\$55	50%
Pencil Grip Cutter	Scoring device used in webinar to cut glass	\$19.95	50%
Running Plier	Breaking device used in webinar to run score	\$16	50%
Flower Stem Kit	Six 16" pieces ¼" copper tube, washers, felt pads and screws to stem 6 fused glass poinsettias	\$29	40%
Mold EZ	Glass separator used on mold in webcast	\$14	40%
GM 51	Slump with Hump glass mold featured in webcast	\$20	50%